Challenges associated with the adoption of CORMATION agile project management practices for software development

WSTITU

Or

IBRARY

A study based on software development projects in Sri Lanka

Shahana Nadarajah

A THESIS

SUBMITTED TO

SRI LANKA INSTITUTE OF INFORMATION TECHNOLOGY IN PARTIAL FULLFILMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER OF SCIENCE IN INFORMATION MANAGEMENT

November 2018

I certify that I have read this thesis and that in my opinion it is fully adequate, in scope and in quality, as a thesis for the degree of Master of Science.

Prof/Dr/Mr/Mrs Supervisor's name and surname

Approved for MSc. Research Project:

MSc. Research Project Co-ordinator, SLIIT

Approved for MSc:

MSc. Programme Co-ordinator, SLIIT

Declaration of originality

I certify that this dissertation does not incorporate without acknowledgement any material previously submitted for a degree or diploma in any University; and to the best of my knowledge and belief it does not contain any material previously published or written by another person except where due reference is made in the text.

Signed N. Qualian

Date

10-January - 2019

Acknowledgements

My journey at Sri Lanka Institute Information Technology over the last two years has helped me gain invaluable benefits by means of great lecturers who have imparted knowledge and who have been an inspiration in numerous ways. I would dedicate my sincere gratitude to Mr. Yashas Mallawarachchi, my research supervisor, lecturer for IT Project Management, who inspired me to undertake a research within this discipline thus was a great mentor, providing advice and constant feedback on my research work. A special note of gratitude to Dr. Janaka Wijekoon, programme coordinator for MSc IM, for providing advice and extending support towards this research work which has been of great value. I would also like to thank Prof. Samantha Thelijjagoda, lecturer for Research Methods for providing us an interesting flavor of research, and all my other module lecturers who have provided their valuable inputs for this research. This research would not have been a possibility if not for the guidance and support of the lecture panel at SLIIT.

This project could not have been completed without the cooperation of various software development firms in Sri Lanka that agreed to respond to the research survey. I am especially grateful to my friends working for software firms, who have extended their support in terms of approaching their companies and for helping to secure approval to gather survey responses.

建油石

Table of Contents

Abstract
Acknowledgements
Table of Contents
List of Figures
List of Tables
Chapter 1
Introduction
1.1: Study Background
1.1.1. Agile Project Management
1.1.2. The Agile Manifesto
1.1.3. The Agile Principles
1.1.4. The Agile Methodology
1.2: Study Area
1.3: Dissertation Structure
1.4: Aim and Objectives
1.4.1 Problem Statement (Definition)
1.4.2 Research Objective (RO)
1.4.2.1 Sub Research Objectives
1.4.3 Research Question (RQ)
1.4.3.1 Sub Research Questions
Chapter 2
Literature Review
2.1: Introduction
2.2: Related Papers
2.2.1: Success and Failure factors for agile software projects
2.2.2: Challenges associated with the agile transformation
2.3: Relevance of literature reviewed to present research
Chapter 3
Data and Methods
3.1: Introduction
3.1.1 Type and nature of the Study
3.2: Emerged Theoretical Framework

3.3: Hypothesis
3.4: Operationalization of independent variables
3.4.1: Operationalization of Project Management Process
3.4.2: Operationalization of Project Definition Process
3.4.3: Operationalization of Agile Software Techniques
3.4.4: Operationalization of Delivery Strategy
3.4.5: Operationalization of Project Nature
3.4.6: Operationalization of Project Type
3.4.7: Operationalization of Project Schedule
3.5.: Operationalization of the dependent variable
3.5.1 Operationalization of Agile Adoption
3.6: Research Approach
3.7: Research Strategy
3.8: Data Used
3.8.1: Research Questionnaire
3.8.2: Spatial and temporal characteristics
3.9: Sampling Strategy
3.10: Methods and techniques
3.10.1: Descriptive Statistics
3.10.2: Reliability Testing
3.10.3: Factor Analysis
3.10.4: Inferential Statistics
3.10.4.1: Pearson's Correlation Analysis
3.10.4.2: Multiple Linear Regression Analysis
Chapter 4
Results
4.1: Introduction
4.2: Demographics and Descriptive Statistics
4.2.1 Sample Characteristics
4.2.2 Inappropriate Project Management Process
4.2.3 Inappropriate Project Definition Process
4.2.4 Inappropriate choice of Agile software techniques
4.2.5 Inappropriate delivery strategy
4.2.6 Unfavourable project nature
4.2.7 Unfavourable project type

4.2.8 Unfavourable project schedule
4.3 Solution to Research Question 1
4.4: Reliability Testing
4.5: Factor Analysis
4.6 Solution to Research Question 2
4.6.1: Pearson's Correlation Analysis
4.6.2: Hypothesis Testing Results based on Correlation Significance 100
4.6.3: Stepwise Multiple Linear Regression Analysis
4.6.4: Hypothesis Testing Results based on Step-wise Multiple Regression Analysis
4.7 Solution to Research Question 3
4.8 Solution to Research Question 4
4.9: Discussion of results
Chapter 5
Discussion
5.1: Introduction
5.2: Discussion
RQ1 - How popular is the agile project management methodology in Sri Lanka
for software development?
for software development?
RQ2 - What are the challenges associated with the adoption of agile project management methodologies in Sri Lankan software development projects?
RQ2 - What are the challenges associated with the adoption of agile project management methodologies in Sri Lankan software development projects? 114 RQ3 - What is the impact of the identified challenges on the adoption of agile
RQ2 - What are the challenges associated with the adoption of agile project management methodologies in Sri Lankan software development projects?
RQ2 - What are the challenges associated with the adoption of agile project management methodologies in Sri Lankan software development projects? 114 RQ3 - What is the impact of the identified challenges on the adoption of agile project management practice for software development, and its priority? 116 RQ4 - What are the recommendations for Sri Lankan software development firms planning to adopt agile methodologies?
RQ2 - What are the challenges associated with the adoption of agile project management methodologies in Sri Lankan software development projects? 114 RQ3 - What is the impact of the identified challenges on the adoption of agile project management practice for software development, and its priority? 116 RQ4 - What are the recommendations for Sri Lankan software development firms planning to adopt agile methodologies? 117 Chapter 6.
RQ2 - What are the challenges associated with the adoption of agile project management methodologies in Sri Lankan software development projects? 114 RQ3 - What is the impact of the identified challenges on the adoption of agile project management practice for software development, and its priority? 116 RQ4 - What are the recommendations for Sri Lankan software development firms planning to adopt agile methodologies? 117 Chapter 6 118 Conclusions 118
RQ2 - What are the challenges associated with the adoption of agile project management methodologies in Sri Lankan software development projects? 114 RQ3 - What is the impact of the identified challenges on the adoption of agile project management practice for software development, and its priority? 116 RQ4 - What are the recommendations for Sri Lankan software development firms planning to adopt agile methodologies? 117 Chapter 6 118 6.1: Conclusions 118
RQ2 - What are the challenges associated with the adoption of agile project management methodologies in Sri Lankan software development projects? 114 RQ3 - What is the impact of the identified challenges on the adoption of agile project management practice for software development, and its priority? 116 RQ4 - What are the recommendations for Sri Lankan software development firms planning to adopt agile methodologies? 117 Chapter 6 118 6.1: Conclusions 118 6.2: Recommendations 119
RQ2 - What are the challenges associated with the adoption of agile project management methodologies in Sri Lankan software development projects? 114 RQ3 - What is the impact of the identified challenges on the adoption of agile project management practice for software development, and its priority? 116 RQ4 - What are the recommendations for Sri Lankan software development firms planning to adopt agile methodologies? 117 Chapter 6 118 6.1: Conclusions 118 6.2: Recommendations 119 Bibliography 120
RQ2 - What are the challenges associated with the adoption of agile project management methodologies in Sri Lankan software development projects? 114 RQ3 - What is the impact of the identified challenges on the adoption of agile project management practice for software development, and its priority? RQ4 - What are the recommendations for Sri Lankan software development firms planning to adopt agile methodologies? 117 Chapter 6 118 6.1: Conclusions 118 6.2: Recommendations 119 Bibliography 120 Appendices 127

List of Figures

Figure 1 The Scrum Framework (Borrowed from [9]) 15
Figure 2 Scrum Values (Borrowed from [9])17
Figure 3 The DSDM Framework (Borrowed from [22])
Figure 4 The Process of Feature Driven Development (Borrowed from [66]) 23
Figure 5 The Kanban Board (Borrowed from [24])
Figure 6 Theoretical Framework – Factors challenging agile adoption (adapted from
[33])
Figure 7 Analysis about agile professionals' perception on the appropriateness of
the project management process used
Figure 8 Analysis about agile professionals' perception on the appropriateness of
the project definition process used
Figure 9 Analysis about agile professionals' perception on the choice of agile
software techniques
Figure 10 Analysis about agile professionals' perception on delivery strategy 83
Figure 11 Analysis about agile professionals' perception of project nature
Figure 12 Analysis about agile professionals' perception of project type
Figure 13 Analysis about agile professionals' perception of project schedule 86
Figure 14 Agile Usage in Sri Lanka
Figure 15 Reasons for adopting Agile Methodologies in Srilankan software projects
Figure 16 Agile Methodologies adopted by Srilankan Software Projects
Figure 17 Scree Plot
Figure 18 Histogram showing frequency versus regression standardized residual
Figure 19 Normal P-P plot of regression standardized residual 107
Figure 20 Check for error variance

List of Tables

Table 1 Findings from study [36] 37
Table 2 Results of study [37] 39
Table 3 Extracted from [39]
Table 4 Results extracted from [28]
Table 5 Challenges to agile transformation [40]
Table 6 Findings from study [41]
Table 7 Findings from study [43]
Table 8 Factors comprising the conceptual framework
Table 9 Findings from study [45]
Table 18 Potential Challenging Factors to Agile Adoption
Table 10 Operationalization of Project Management Process 62
Table 11 Operationalization of Project Definition Process 63
Table 12 Operationalization of Agile Software Techniques 63
Table 13 Operationalization of Delivery Strategy 64
Table 14 Operationalization of Project Nature 65
Table 15 Operationalization of Project Type 65
Table 16 Operationalization of Project Schedule
Table 17 Operationalization of Agile adoption
Table 19 Summary of Sample Characteristics 75
Table 20 Descriptive analysis of agile professionals' perception on the
appropriateness of the project management process used
Table 21 Descriptive analysis of agile professionals' perception on the
appropriateness of the project definition process used
Table 22 Descriptive analysis of agile professionals' perception on the choice of
agile software techniques
Table 23 Descriptive analysis of agile professionals' perception on inappropriate
delivery strategy
Table 24 Descriptive analysis of agile professionals' perception of project nature
Table 25 Descriptive analysis of agile professionals' perception of project type 84

Table 26 Descriptive analysis of agile professionals' perception of project schedule
85
Table 27 Reliability Statistics for IndV1 Question Group
Table 28 Reliability Statistics for IndV1 Question Group - enhanced
Table 29 Reliability Statistics for IndV2 Question Group
Table 30 Reliability Statistics for IndV3 Question Group
Table 31 Reliability Statistics for Process Dimension
Table 32 Reliability Statistics for Technical Dimension 91
Table 33 Reliability Statistics for Project Dimension
Table 34 Reliability Statistics for Project Dimension - enhanced
Table 35 KMO and Bartlett's Test 93
Table 36 Total Variance Explained
Table 37 Component Matrix 95
Table 38 Pattern Matrix 96
Table 39 Pearson's Correlation Analysis 98
Table 40 Hypothesis Testing Results based on Pearson's Correlation Analysis 100
Table 41 Regression Model Summary
Table 42 ANOVA 104
Table 43 Coefficients 105
Table 44 Hypothesis Testing Results based on Step-wise Multiple Regression
Analysis

11

.

1.74

Abstract

Challenges associated with the adoption of agile project management practices for software development

A study based on software development projects in Sri Lanka

Shahana Nadarajah MSc. in Information Management Supervisor: Mr. Yashas Mallawarachchi November 2018

While human dependence on software continues to rise at a rapid pace, the demand for software itself surpasses the human ability to produce it despite massive advancements in the software engineering discipline. The emergence of Agile methodologies: a modern version of the traditional methodologies, have proven to significantly contribute towards increased software project success rates. This study presents the results of a survey study for determining factors that challenge adoption of agile project management methodologies for software development within the context of Srilankan software development projects thus also presents recommendations to ensure successful agile adoption. The survey was conducted among professionals who practice agile methods and who had experience practicing traditional (plan-based) software development approaches in the past, or professionals who were currently working on the transformation from traditional to agile-based approaches. A web survey was employed to gather responses, collecting data from 59 Agile professionals in Sri Lanka. The findings support only 2 out of the 7 hypotheses, revealing two challenging factors for the adoption of agile methodologies in Srilankan software development projects. The findings of this research help professionals identify factors that challenge agile adoption in Srilankan software development projects, and urges them to address these challenges in order to ensure successful agile adoption. Agile adoption improves project success rates and leads to an increase in the growth rate of the Srilankan IT/BPM industry, ultimately contributing to the economic growth of the country. Limitations of this study are also discussed along with directions for future research in this domain.